

ADALAH-NY:  
THE NEW YORK CAMPAIGN FOR THE BOYCOTT OF ISRAEL

# The Boycott Leviev Holiday Songbook

*Why SHOP when you can help STOP Apartheid?*



2016



## **Leviev, Leviev**

*(to the tune of Jingle Bells; Jin-gle-bells = Lev-i-ev)*

Leviev, Leviev, destroys human lives

Think of where your money goes when shopping for your wives, HEY!

Leviev, Leviev, displaces human lives

Think of where your money goes when shopping for your wives

Building settlements

On confiscated lands,

Selling di-amonds

With blood on his hands. Ho Ho Ho!

Making lots of dough

Ignoring human rights

What a shame it is to shop at Leviev tonight! HEY!

Leviev, Leviev, destroys human lives

Think of where your money goes when shopping for your wives, HEY!

Leviev, Leviev, displaces human lives

Think of where your money goes when shopping for your wives

When greed is the game

Why speak of human rights?

Lev has got no shame

Out of mind and sight! Ho Ho Ho!

If it sells it sells

Nothin's in his way!

Oh what fun it is to hide

The high price poor folks pay! HEY!

Leviev, Leviev, destroys human lives

Think of where your money goes when shopping for your wives, HEY!

Leviev, Leviev, displaces human lives

Think of where your money goes when shopping for your wives

**Just Say No**  
*(to the tune of "Let it Snow")*

Oh the diamonds inside are sparklin'  
But they can't hide what's behind 'em  
They're funding apartheid so  
Just say no, Just say no, Just say no

Leviev's spent decades earning  
Off people's pain and suff'ring  
So if you'd rather not help his show  
Just say no, Just say no, Just say no

In Bil'in all the farmers sigh  
As Lev takes away their land  
But the settlements are a crime  
And justice is our demand

Lev's lies are finally showing  
And his greed is overflowing  
New York knows the way to go  
Just say no, Just say no, Just say no

*(REPEAT ONCE FROM THE TOP)*

**Leviev, Oh Leviev**  
*(to the tune of "Hanukkah, Oh Hanukkah",  
emphasis on Lev, i.e. Lev-i-ev Oh Lev-i-ev)*

Leviev, oh Leviev  
Destruction you're sowing  
Stealing the land  
Where the crops are all growing  
Using all your billions to sponsor a cheat  
In Jayyous and Bil'in there's nothing to eat

And while you  
Ignore it  
A Settlement still is a crime

No matter where  
Apartheid's not fair  
And **we'll** resist you every time

No matter where  
Apartheid's not fair  
And **we'll** resist you every time

*(REPEAT ONCE FROM THE TOP)*

**Buy Yourself a Little Tchotchke**  
*(to the tune of "Have Yourself a Merry Little Christmas")*

Buy yourself a merry little tchotchke  
At Leviev's store  
To be sure, it's gonna cost you thousands more

Think of all the settlements you're funding  
Where they don't belong  
'Cause Leviev's ruthless and he can't go wrong

Here you are, having wine and cakes  
While Leviev takes lots more  
He'll make sure that there's nothing left  
After all his theft and gore

Make yourself all comfy at the Plaza  
Leave aside all care  
And forget the folks who live in Gaza there  
Buy your tchotchke at Leviev's if you dare

**I Made a Little Settlement**  
*(to the tune of "Dreidel, Dreidel, Dreidel")*

Leviev's building settlements  
On Palestinians' best  
Farmland and bulldozed houses  
Calls cops when they protest!

**[Chorus]**

Oh boycott, boycott, boycott  
Don't buy Leviev today  
Funds crime with all that profit  
Who needs diamonds anyway?

And when Jews come to Israel  
Lev sells them stolen land  
The law says it's illegal  
He says catch me if you can!

Apartments for Jews only -  
Discrimination, sure!  
Thinks Palestine's the problem  
And Apartheid is the cure!

**[Chorus]**

Oh boycott, boycott, boycott  
Don't buy Leviev today  
Funds crime with all that profit  
Who needs diamonds anyway?

***(I Made a Little Settlement cont'd)***

Dividing up the West Bank  
Jewish-only homes and roads  
Makes Palestine impossible  
Peace talks a cru-el hoax

It's not just Palestine  
Where Lev defies the law  
At his building sites in Brooklyn  
Workers have no rights at all

**[Chorus]**

Oh boycott, boycott, boycott  
Don't buy Leviev today  
Funds crime with all that profit  
Who needs diamonds anyway?

So boycott Leviev diamonds  
Until his land grabs cease  
Love your neighbor, not your glitter  
This season, work for peace

**[Chorus]**

Oh boycott, boycott, boycott  
Don't buy Leviev today  
Funds crime with all that profit  
Who needs diamonds anyway?

**Leviev the Two-Faced Magnate**  
*(to the tune of "Rudolph the Red-Nosed Reindeer")*

Leviev the two-faced magnate  
Watches all his billions grow  
Off of Angolan diamonds  
Helping a dictator's show

Look at Leviev's billions  
Funding an illegal plan  
Settlements he is building  
Dividing up the West Bank land

Then one cold November eve  
Leviev came to town  
He put a store here in New York  
But we will shut him down

Leviev your crimes are showing  
Your deeds are getting hard to hide  
No matter what you call it  
We say NO to apartheid

*(Leviev the Two-Faced Magnate cont'd)*

Leviev the two-faced magnate  
Likes to uproot olive trees  
And the way he can fund this  
Is with every shopping spree

But if you spend cash elsewhere  
Palestinians won't lose land  
Leviev the two-faced magnate  
He'll just have an empty hand

A few days be-fore Christmas eve  
We're here to announce.  
Leviev won't sell gems tonight!  
We know customers will do right

Lev we all hope you're listening  
Stop building on stolen land  
We'll come to say what you do  
'Til you have no more demand

**Stealing Palestinian Land**  
(*to the tune of "Winter Wonderland"*)

Sales will ring, are ya list'nin'?  
In the lanes jewels are glist'nin'  
A beautiful sight, Lev's happy tonight,  
Stealing lots of Palestinian land

Gone away is the bluebird  
Here to stay is a boo-bird  
We'll sing you this song as he goes along  
Stealing lots of Palestinian land

In the meadow he will build a snowman,  
And pretend his lawyer is in town  
He'll ask, "Are you legal?" Lev says, "No, man!  
But I won't let the question get me down!"  
Later on, he'll conspire  
As he dreams by the fire  
And face unafraid the plans that he's made  
Building lots of homes on stolen land

**[Softer]**  
And face unafraid the plans that he's made  
Building lots of homes on stolen land

**[Softer]**  
And face unafraid the plans that he's made  
Building lots of homes on stolen land



**Whitewashing**  
*(to the tune of "White Christmas")*

Lev's dreaming about whitewashing  
The kind he did back in the days  
But then Oxfam blocked him  
**U**-nicef chopped him  
They won't let him help fundraise

We washed away his whitewashing  
Make City Harvest listen too  
'Cause Lev's crimes are too hard to  
    chew  
And his claim to care is quite untrue

Lev's dreaming about whitewashing  
The kind he did before we came  
He would back fundraisers  
Give party favors  
All just to spread his name

But we expose his whitewashing  
With every song that we create  
We set all those nonprofits straight  
They won't help Lev cover up his hate

**Wein 'a Ramallah**  
*(2012 Adalah-NY Remix)*

Wein 'a Ramallah  
Wein 'a Ramallah  
Welfi ya msafer wein 'a Ramallah (2x)

Boycott Leviev  
Boycott Leviev  
Boycott Leviev, Boycott Leviev (2x)

Freedom for Jayyous  
Freedom for Jayyous  
Freedom for Jayyous, Freedom for  
Jayyous (2x)

Freedom for Bil'in  
Freedom for Bil'in,  
Freedom for Bil'in, Freedom for Bil'in  
(2x)

Justice for Gaza...

End occupation...

No to apartheid...

**Leviev is Stealing our Town**  
*(to the tune of "Santa Claus is Coming to Town")*

You'd better not shop  
You'd better not buy  
Each dollar spent here helps fund apartheid  
Leviev is stealing our town

We're making him shvitz  
We'll make him think twice  
We're gonna boycott Lev 'til he acts nice  
Leviev is stealing our town

Huge profits he's been reaping  
Dead bodies in his wake  
Although blood diamonds may look good  
Boycott Lev for goodness sake!

Oh, you'd better not shop  
You'd better not buy  
Each dollar spent here helps fund apartheid  
Leviev is stealing our town

**We Wish You a Loss of Business**  
*(to the tune of "We Wish You a Merry Christmas")*

We wish you a loss of business  
We wish you a loss of business  
We wish you a loss of business  
And a poor fiscal year

Apartheid's one thing Lev's got his hands in,  
Screwing workers and Angolans for the rest of the year

Lev's bling is a bit off-putting  
Lev's bling is a bit off-putting  
Lev's bling is a bit off-putting,  
Made from Angolan tears

We won't go until 2:30  
We won't go until 2:30  
We won't go until 2:30  
Lev, you're worse than DeBeers

We wish you a loss of business  
We wish you a loss of business  
We wish you a loss of business  
And a poor fiscal year

## LEV, WE ALL...

*(to the tune of "Deck the Halls")*

Lev, we all can see the folly  
Fa la la la la, la la la la  
Of profit from illegal colonies  
Fa la la la la, la la la la

Boycott now Leviev apparel  
Fa la la, la la la, la - la - la  
Sing anti-apartheid carols  
Fa la la la la, la la la la

See the empty store before us  
Fa la la la la, la la la la  
Customers, they can't ignore us  
Fa la la la la, la la la la

Lev's caused suffering beyond measure  
Fa la la, la la la, la - la - la  
While he sells apartheid treasure  
Fa la la la la, la la la la

Steals away the land of masses  
Fa la la la la, la la la la  
Boycott Lev now; don't be asses  
Fa la la la la, la la la la

Think of Jayyous, walled and tethered  
Fa la la, la la la, la - la - la  
Heed us and we'll win together  
Fa la la la la, la la la la

## Diamond Mines

*(to the tune of "Silver Bells")*

See those diamonds, in the window  
Shining bright like the sun  
But in each stone there is a big flaw  
If you want peace for the children  
Know this store's owned by one  
Who defies international law

Diamond mines  
Palestine  
Lev's selling crimes in the city  
Don't you buy  
From this guy  
**O**ppression does not match your  
dress

Growing settlements, racist  
checkpoints  
Soldiers pointing their guns  
At the children - just late for their  
classes  
People dying for protesting  
As Leviev makes tons  
If you can't see what's wrong, you  
need glasses

Diamond mines  
Palestine  
Lev-i-ev's crimes aren't pretty  
Don't you buy  
From this guy  
Stand up for justice today!

**It's Beginning to Look a Lot Like Failure**  
*(to the tune of "It's Beginning to Look a Lot Like Christmas")*

It's beginning to look a lot like failure  
At Leviev's store  
All the headlines are rolling in, listing Leviev's sins  
With all his lies and settlement crimes on show  
It's beginning to look a lot like failure  
Lev's on top no more  
All the world has started to see, the criminal that is he  
And won't buy any more

It's beginning to look a lot like failure  
At Leviev's store  
There's a piece in the New York Press, one in Tel Aviv as well  
Exposing Lev for rotten deeds we know  
It's beginning to look a lot like failure  
Soon the chants will start  
And the thing that will make them ring is the boycott that we'll bring  
Until the wall's apart

**Lev's Dirty Rocks**  
*(to the tune of "Jingle Bell Rock")*

Lev's dirty, Lev's dirty, Lev's dirty rocks  
Lev ruins lives to rake in his bucks  
Namibian polishers asked for fair pay  
They were beaten and driven away

So don't you buy, don't you buy Lev-i-ev bling  
Lev builds on sto-len land as we sing  
When Palestinians go to protest  
They face arrest

As we stand here in the cold air, we know Lev's in the wrong  
Leviev he robs, pays PR slob; they can't whitewash the truth in this song

So Lev as you, watch while your, stock goes kaput  
Think of the folks you've hurt  
And we'll keep being the thorns in your side  
Til' there's justice for  
Palestinians  
And you've paid for your crimes!

**Boycott Leviev Jewelry Store**  
*(to the tune of "God Bless Ye Merry Gentlemen")*

Boycott Leviev jewelry store  
Don't buy his bloody jewels  
He's built illegal settlements  
He's broken all the rules  
If you care about human lives  
You'll see right through Lev's ruse

**[Refrain]**

O-oh justice for Palestinian  
Women and men  
The question is not i-i-if but when

In Jayyous and in Bil'in  
The people do resist  
The IDF, it shoots to kill  
The children raising fists  
Israel jails people for their words  
And daring to persist

**[Refrain]**

O-oh justice for Palestinian  
Women and men  
The question is not i-i-if but when

*(Boycott Leviev Jewelry Store cont'd)*

The people of these villages  
Said heed the boycott call  
With in-ter-na-tion-al pressure  
To help Apartheid fall  
Each time we sing out in the cold  
Their courage we recall

**[Refrain]**

O-oh justice for Palestinian  
Women and men  
The question is not i-i-if but when

When shooting tear gas canisters  
They're aiming for the head  
In Nabi Saleh Mustafa Tamimi now is  
dead  
They try to stop the freedom tide  
But Palestine has said

**[Refrain]**

O-oh justice for Palestinian  
Women and men  
The question is not i-i-if but when

**Rockin' Around Leviev's Store**  
*(to the tune of "Rockin' Around the Christmas Tree")*

Rockin' around Leviev's store  
Do the boycott Israel hop  
He says settlements - he'll build no more  
But he doesn't really stop  
Rockin' around Leviev's store  
Don't you buy that garish ring  
We'll sing a song - or maybe four  
Anti-apartheid caroling

We all get the feeling that the world's coming to know  
BDS is really flying  
Or Lev's cronies wouldn't be lying  
Rockin' around Leviev's store  
Sing for justice now's the time  
Tell Lev to stop - his theft and gore  
Don't you cross our picket line

Rockin' around Leviev's store  
Do the boycott Israel hop  
He says settlements - he'll build no more  
But he doesn't really stop  
Rockin' around Leviev's store  
Don't you buy that garish ring  
We'll sing a song - or maybe four  
Anti-apartheid caroling

We all get the feeling that the world's coming to know  
BDS is really flying  
Or Lev's cronies wouldn't be lying  
Rockin' around Leviev's store  
Sing for justice now's the time  
Tell Lev to stop - his theft and gore  
Sing a song for Palestine



## **Will You Heed the Boycott?** *(to the tune of "Do You Hear What I Hear?")*

Palestine called to people everywhere  
Will you heed the boycott? Will you heed the boycott?  
Show our little **kids** that you care  
Will you heed the boycott? Will you heed the boycott?  
A call, a call  
Spread out far and wide  
With your help we **can** turn the tide  
With your help we **can** turn the tide

Said Adalah to the people of this town  
Can we heed the boycott? Can we heed the boycott?  
How can we help bring Apartheid down?  
Can we heed the boycott? Can we heed the boycott?  
A store, a store  
Selling conflict stones  
And its boss builds settlement zones  
And its boss builds settlement zones

Said the protesters to the diamond king  
Pension funds are listening - Pension funds are listening  
You destroy with each and every ring  
Pension funds are listening - Pension funds are listening  
You **claim** Gilo  
Is not in Palestine  
But we won't let them buy your line  
But we won't let them buy your line

Leviev's empire cracks from inside  
Does he know we're laughing? Does he know we're laughing?  
Even his best **pals** know he's lied  
Does he know we're laughing? Does he know we're laughing?  
We'll **sing** our songs  
Right outside his store  
With a voice he cannot ignore  
With a voice he cannot ignore

**The Twelve Days of Boycott**  
(To the tune of "The *Twelve Days of Christmas*")

On the 1st day of boycott Leviev said to me  
Diamonds are apartheid's best friend

On the 2nd day of boycott Leviev said to me  
**Your** songs are funny,  
But diamonds are apartheid's best friend

On the 3rd day of boycott Leviev said to me  
I'm humanitarian, I do good for others,  
**Just ask** UNICEF  
And diamonds are apartheid's best friend

On the 4th day of boycott UNICEF said to me  
We see your point, Settlements aren't legal  
Conflict diamonds neither  
So we'll **take** no more blood money from Lev

On the 5th day of boycott Leviev said to me  
I **think** I'll just ignore you, **Business** will be fine  
And I've **got** endorsements from celebrities

On the 6th day of boycott Leviev said to me  
Did I say celebrities, I've got no celebrities  
Not on my website, they were never there  
And diamonds are apartheid's best friend

On the 7th day of boycott Leviev said to me  
**OK**, no celebrities, **But** business is good  
**Protest** all you want  
Cause to tell the truth I really don't.....care

On the 8th day of boycott CARE said to me  
**Yes** it does seem odd to, **Have** the president of  
**Africa-Israel**, **Which** is building settlements  
Which are illegal, **Sitting** on our board  
So we'll **cut** him loose it's only fair, said CARE

On the 9th day of boycott TIAA-CREF said to me  
Africa Israel is a disgrace  
Building bloody colonies, Natives to displace  
**So** here's the decision  
**We've** arrived at  
Yes we **are** disinvesting from Cat

On the 10th day of boycott  
Africa Israel said to me  
**OK OK**, we get it, People get kvetchy  
Settlements are sketchy, Building them is chancy  
We're getting antsy  
As of this moment, Africa Israel's  
Not engaged in building  
*In the OPT....*  
Though we were the leader you  
Have brought us to our knees  
We'll just leave it to Lev's other companies  
But it's not polit-i-cal, You **have** had no effect  
Our decision doesn't mean we caved in

On the 11th day of boycott  
Good **citizens** said to me  
**We're** withdrawing from, and **won't** participate  
**In** the dirty work of **this** apartheid state  
**Or** at least some parts of it  
*Signed, the following...*  
Baptists and Lutherans, Methodists and  
Catholics, even Unitarians  
Berkeley and Denver cancel G4S,  
G4S says oh well, might as well leave Israel  
**Ahava** forced out of **its** West Bank factory  
BDS endorsed by  
*Movement for Black Lives*

Chicago, Rutgers, Vassar, Illinois, Wisconsin,  
Indianapolis  
Religious studies scholars,  
*CUNY graduate students...*  
And the NYU employees of the graduate school  
Vote to fully support BDS

On the 12th day of boycott, well  
That day is yet to come  
**So** go home and warm up  
**Or** just stay and sing more  
*There's still work to do....*  
Til there's justice for all we're not  
Nearly at the end  
Of finding ways to stop apartheid's best friends

*And would your anti-apartheid holiday season be complete without a few...*

## **CHANTS**

Lev Leviev you will see  
Palestine will be free

You sparkle, You shine  
But settlements are still a crime

He's glitz, He's glam  
He's stealing Palestinian land

How fancy, How pretty  
Leviev out of New York City

All his diamonds cannot hide  
His support for Apartheid!

Behind the dazzle you will see  
Lev destroys communities

From Bil'in to Jayyous  
Stop the human rights abuse

Lev Leviev's got no heart  
Tearing Palestine apart!

Fashionistas and socialites  
Leviev denies human rights

From Brooklyn to Bil'in  
Home destruction is obscene

South Africa to Palestine  
Leviev profits every time

Lev's a shonda, Lev's a shame  
Settlements his claim to fame

Don't buy diamonds from a man  
Who has stolen people's land

From Madison to Palestine  
Occupation is a crime

Oxfam [Unicef] won't take his dimes  
Because they know Leviev's crimes

Pension funds you must choose  
Don't believe Leviev's ruse

Don't put that ring on her hand  
It helps Lev steal Palestinian land

Lev's a shonda, Lev's a shame  
Don't buy anything with his name

*Adalah-NY wishes you  
joy and justice in the coming year!*

#NoDAPL

#BlackLivesMatter

Apartheid, we don't buy it!

Boycott Israel!

#BDS

[adalahny.org](http://adalahny.org)