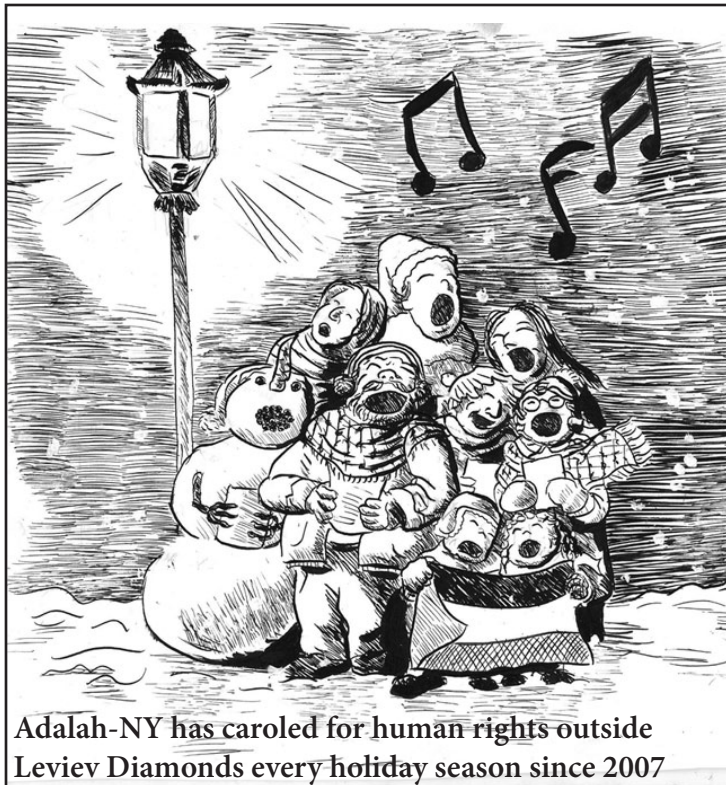


Adalah-NY:

The New York Campaign for the Boycott of Israel

Don't Buy Apartheid Boycott Leviev!

Israeli billionaire Lev Leviev's companies Africa Israel and Leader Management and Development have built thousands of Israeli settlement homes for Jews only on Palestinian land in the Israeli-occupied West Bank. All Israeli settlements violate international law, and they seize vital Palestinian land, dividing the West Bank into disconnected, impoverished bantustans, reminiscent of apartheid South Africa.



Adalah-NY has caroled for human rights outside Leviev Diamonds every holiday season since 2007

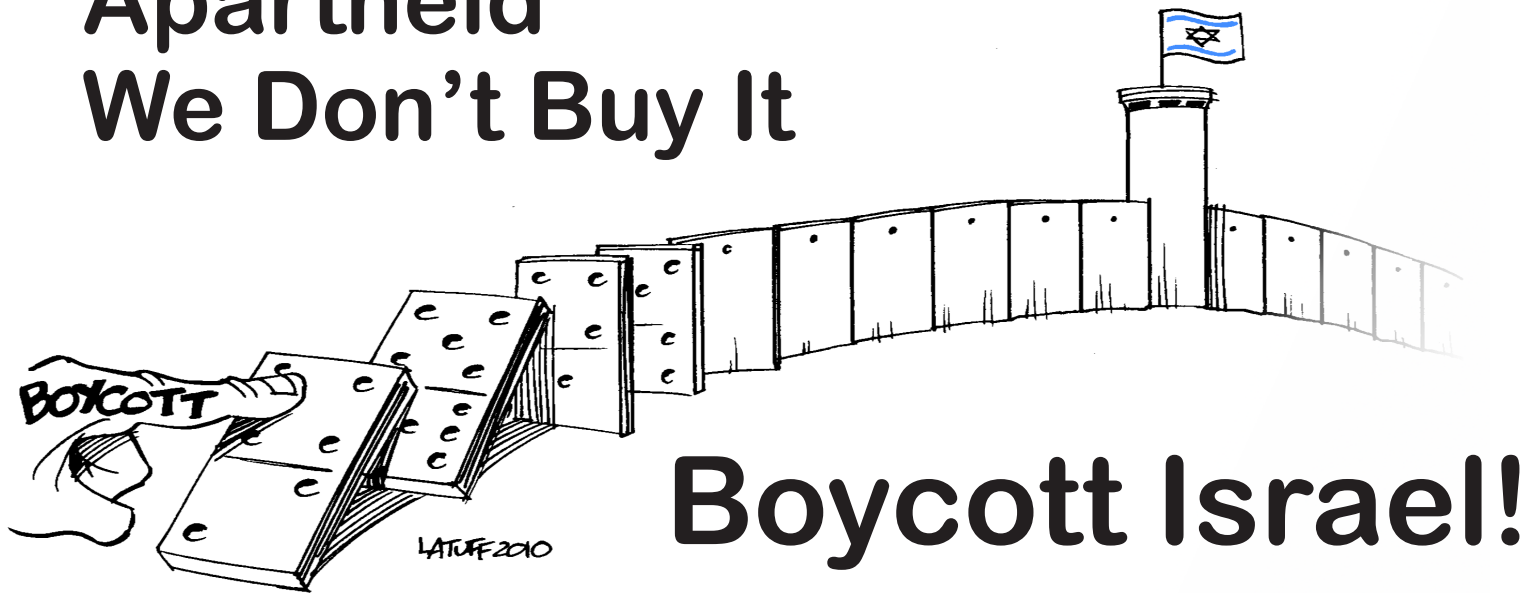
Leviev's companies also have been accused of serious human rights abuses in Angola's diamond industry, where just last September security forces for his mine were filmed torturing local miners. Right here in New York his companies have helped to gentrify neighborhoods in Brooklyn and Manhattan. Leviev has built his fortune on the backs of communities in Palestine, southern Africa and New York.

But thanks to a global boycott campaign, including our protests here at Leviev's store, Leviev is feeling the pressure. UNICEF, Oxfam America, the Norwegian and British governments, and many other organizations have severed ties with Leviev's companies.

Possibly as a result, there have been recent unconfirmed reports that Leviev's Africa Israel stated it won't build any more Israeli settlements. But Africa Israel announced this once before and it turned out to be a lie. There are also unconfirmed reports that Leviev sold his settlement company Leader Management and Development. Leviev seems to be trying to evade the boycott with murky deals and half measures.

Leviev is on the run, but he can't hide. We will keep the pressure on until he stops building settlements and exploiting poor communities in Palestine, Africa and NYC.

Apartheid We Don't Buy It



**Support Palestinian rights and human rights.
Boycott Leviev.**

Join the growing global movement for boycott, divestment and sanctions (BDS) against Israel. Modeled on the global campaign that helped to end apartheid in South Africa, the BDS movement aims to pressure Israel to respect Palestinian human rights.

For more information: www.bdsmovement.net

adalahny.org