



TEAR ANOTHER BRICK

from the **WALL!**

BOYCOTT & DIVEST

FOR PALESTINIAN RIGHTS!

Ten years ago, on July 9, 2004, the International Court of Justice (ICJ) historically found that Israel's Wall violates international law, as well as Palestinians' rights to free movement, adequate standards of living, property, and self-determination.

The ICJ called on the international community to pressure Israel to dismantle the Wall and freeze support for continued construction of illegal settlements on occupied land. U.S. response over the past decade? Unconditional political, military, and economic support for Israel's egregious human rights violations.

On July 9, 2005, Palestinian civil society followed up with a call for Boycott, Divestment, and Sanctions (BDS) against Israel, until equal rights, an end to occupation, and the right of return for refugees are achieved.

Since then, faith-based organizations, unions, and students have taken up inspiring campaigns to boycott and divest from companies that participate in and make possible Israel's violation of international law.

2010 NORWAY, DENMARK and the NETHERLANDS divest from ELBIT SYSTEMS for its role in the construction of the Apartheid Wall.

2012 TIAA-CREF, U.S. pension fund, drops CATERPILLAR, manufacturer of weaponized bulldozers used to demolish Palestinian homes, from its Social Choice Fund.

2012 QUAKERS divest from VEOLIA, as well as from HEWLETT-PACKARD, supplier of checkpoint systems used to restrict Palestinian freedom of movement.

2013 TIAA-CREF drops VEOLIA, former operator of segregated buses and dumper of settlement waste onto Palestinian land, from its Social Choice Fund.

2010-2014 STUDENTS at EVERGREEN, UC SAN DIEGO, UC BERKELEY, CARLETON, YORK, DePAUL and OSLO pass resolutions demanding their universities divest from CATERPILLAR, HEWLETT-PACKARD, and other companies profiting from the violation of Palestinian human rights.

2014 OXFAM INTERNATIONAL cuts ties with SCARLETT JOHANSSON over promotion of SODASTREAM's settlement products.

Today we celebrate some of these wins!

**2014 WE DIVEST NATIONAL
JULY 6 -13 WEEK OF ACTIONS**

**Join us in tearing another
brick from the wall!**

**Support local boycott and divestment campaigns!
www.bdsmovement.net • www.wedivest.org**

Stop Israeli Aggression, Occupation, and Apartheid



Boycott and Divest from Israel Now!

Israel is carrying out another violent round of attacks on the Palestinian civilian population: killing, injuring and imprisoning Palestinian men, women and children; carrying out raids against universities; and attacking Gaza.

On July 9, 2005, Palestinian civil society issued a call for Boycott, Divestment and Sanctions (BDS) to hold Israel accountable until it stops violating Palestinian human rights and international law. Israel must end the occupation, grant equality to all its citizens, and uphold the right of Palestinian refugees to return to their homes.

In New York, we have heard the BDS call:

- Adalah-NY successfully pressured Oxfam, the UK Government and the Norwegian Pension Fund to end ties with Africa-Israel for its building of illegal settlements on occupied Palestinian land.
- Adalah-NY and Jewish Voice for Peace – NYC are calling on stores to stop selling SodaStream for its exploitation of Palestinian land, labor and resources.
- The New York Campaign Against the Cornell-Technion Partnership is raising awareness about the complicity of Israeli universities in Israel's violations of international law.
- A coalition of groups has successfully shut down NY state legislation aimed at curtailing free speech of academic institutions in the United States for supporting the BDS Call.
- Students for Justice in Palestine and other groups held 15 activities on 10 campuses during the 2014 Israeli Apartheid Week promoting BDS initiatives and raising awareness of Israeli violations of human rights.

JOIN THE GROWING BDS MOVEMENT

Endorsers: Brooklyn College SJP, Brooklyn for Peace, College of Staten Island SJP, Drew University SJP, Jews Say No!, Jewish Voice For Peace - NYC, Jewish Voice For Peace – Westchester, New Yorkers Against the Cornell-Technion Partnership (NYACT), Pace University SJP, Park Slope Food Coop Members for BDS, Rutgers - Newark SJP, WESPAC Foundation, Women in Black-Union Square

Adalah-NY: The New York Campaign for the Boycott of Israel - AdalahNY.org