

# BDS on Broadway

An Anti-Israeli Apartheid Musical Walking Tour



Adalah-NY: The New York Campaign for the Boycott of Israel

2014



## ROUTE

**1) Aroma Espresso Bar (Page 7)**

145 Greene St (btw. Wooster and Greene)

**2) Crate & Barrel (SodaStream - Page 9)**

611 Broadway (between W. Houston & Bleeker)

**3) Ricky's (Ahava - Page 11)**

590 Broadway (south of W. Houston)

**4) Best Buy (SodaStream - Page 9)**

622 Broadway (between W. Houston and Bleeker)

**5) NYU (Academic Boycott - Page 13)**

Near Bobst Library

**6) Ricky's (Ahava - Page 11)**

44 E 8th St. (at Greene St.)

**7) Broadway Panhandler (SodaStream - Page 9)**

65 E. 8th St (between Mercer and Broadway)

**8) Staples (SodaStream - Page 9)**

769 Broadway (between 8th and 9th Streets)

**9) Max Brenner Chocolate Bar and Restaurant (Page 15)**

841 Broadway (between 13th and 14th St.)

## **CONSUMER BOYCOTT/BDS SONGS**

### **Turn Me 'Round**

(to the tune of "Ain't Gonna Let Nobody Turn Me 'Round")

Ain't gonna let occupation  
Turn me 'round, turn me 'round, turn me  
round

Ain't gonna let occupation  
Turn me 'round  
Gonna keep on walkin', keep boycottin'  
'Til Palestine is free

Ain't gonna let the siege on Gaza...  
Ain't gonna let Netanyahu...  
Ain't gonna let Brand Israel...  
Ain't gonna let whitewashing...  
Ain't gonna let the IDF...  
Ain't gonna let racism...  
Ain't gonna let Aroma Cafe...  
Ain't gonna let Ahava...  
Ain't gonna let SodaStream...  
Ain't gonna let Max Brenner...  
Ain't gonna let Apartheid...

### **We Shall Not Be Moved**

We shall not, we shall not be moved  
We shall not, we shall not be moved  
Until Israel stops its occupation  
We shall not be moved

Shoppers have to take a stand  
We shall not be moved  
No excuse for stealing land  
We shall not be moved  
Until Israel stops its occupation  
We shall not be moved

We shall not, we shall not be moved  
We shall not, we shall not be moved  
Until Israel stops its occupation  
We shall not be moved

Shopkeepers must have some spine  
We shall not be moved  
Heed the call from Palestine  
We shall not be moved  
Until Israel stops its occupation  
We shall not be moved

We shall not, we shall not be moved  
We shall not, we shall not be moved  
Until Israel stops its occupation  
We shall not be moved

Don't you buy Apartheid  
We shall not be moved  
Boycott can help turn the tide  
We shall not be moved  
Until Israel stops its occupation  
We shall not be moved

We shall not, we shall not be moved  
We shall not, we shall not be moved  
Until Israel stops its occupation  
We shall not be moved

## Which Side Are You On?

I was sittin' home watchin' CNN  
Runnin' that government line  
They say that Israel must be safe  
Well what about Palestine?

CHORUS:

Which side are you on?  
Which side are you on?  
Justice or oppression?  
Which side are you on?

All we really want is peace  
Palestinians want it too  
But **seg**regation walls and bombs  
Can't lead to anything new

From New York to Palestine  
Folks struggle for their rights  
Until each child can say, "I'm free!"  
We all must join the fight

Boycott, Divestment, Sanctions  
BDS to be concise  
You too can help Apartheid end  
Make Israel pay a price

CHORUS:

Which side are you on?  
Which side are you on?  
Justice or oppression?  
Which side are you on?

## I Stood Up to Ethnic Cleansing

*(to the tune of "I've Been Working on the  
Railroad")*

I stood up to ethnic cleansing  
Opposed it all along  
I stood up to ethnic cleansing  
And I hollered it was wrong  
Can't you hear the people  
shouting, "Occupation No!"

And regarding all the settlements,  
They will have to go

They will have to go,  
They will have to go  
They will have to go without delay  
They will have to go,  
They will have to go  
They will have to go today

Someone's on the sidewalk singing  
'Bout all the things they would love to  
hide

Someone's on the sidewalk singing  
Don't **buy** a-par-theid!  
We're shouting:

War crimes! Draw the line!  
Justice is our only gui-ide!  
Equal rights for Palestine!  
Don't buy a-par-theid!

# Don't Buy Israeli

(to the tune of "Hava Nagila")

Don't buy Israeli,  
Don't buy Israeli,  
Don't buy Israeli  
goods today! (x2)

L'Oreal and Ahava,  
Stolen beauty breaks the law

Don't buy Israeli goods! Stop today!

Motorola, Sabra Hummus  
You won't take our freedom from us  
Don't buy Israeli goods! Stop today!

## **CHORUS:**

Hey, hey, hey hey hey hey  
Our tax dollars  
    buy the weapons  
Gotta stop this  
    gruesome schleppin'  
Congress needs  
    some moral fiber  
Zionists can't be the drivers

Freedom now! Freedom now!  
Freedom now for Palestine!

Don't buy Israeli,  
Don't buy Israeli,  
Don't buy Israeli goods today! (x2)

When you shop  
and when you dine  
You can send Israel a sign  
Don't buy Israeli goods!  
Stop today!

Human rights are on the line,  
Stand up! for Palestine!  
Don't buy Israeli goods!  
Stop today!

## **CHORUS:**

Hey, hey, hey hey hey hey  
Our tax dollars  
    buy the weapons  
Gotta stop this  
    gruesome schleppin'  
Congress needs  
    some moral fiber  
Zionists can't be the drivers

Freedom now! Freedom now!  
Freedom now for Palestine!

Don't buy Israeli,  
Don't buy Israeli,  
Don't buy Israeli goods today! (x2)

## Old Abdallah

*(to the tune of "Old MacDonald")*

Old Abdallah had a farm (ee-eye-ee-eye-oh)  
And on his farm he grew zaytoon (ee-eye-ee-eye-oh)  
With a good crop here and a good crop there  
Here a crop, there a crop everywhere a good crop  
Old Abdallah had a farm (ee-eye-ee-eye-oh)

And from his farm they took his trees (ee-eye-ee-eye-oh)  
With a caterpillar here, a caterpillar there  
Here a cat, there a cat, everywhere a cat, cat  
Old Abdallah had a farm (ee-eye-ee-eye-oh)

And on his farm they built the wall (ee-eye-ee-eye-oh)  
With a checkpoint here and a checkpoint there  
Here a soldier, there a soldier everywhere Israeli soldiers  
Old Abdallah had a farm (ee-eye-ee-eye-oh)

And from his farm they took his sons (ee-eye-ee-eye-oh)  
With an army raid here, army raid there  
Here a raid there a raid everywhere an army raid  
Old Abdallah had a farm (ee-eye-ee-eye-oh)

And on his farm he gathered friends (ee-eye-ee-eye-oh)  
With a protest here, a protest there  
Here a march there a march  
**THIS IS HOW A MOVEMENT STARTS!**

In New York we heard the call, demands they numbered 3  
Occupation falls! Equality for all! Return of refugees!

With a boycott here, divestment there  
BDS grows everywhere...  
**JOIN US NOW IN BDS**  
**SAVE ABDULLAH'S FARM!**

## **We're Not Gonna Buy It**

*(to the tune of Twisted Sister's "We're Not Gonna Take It")*

We're not gonna buy it  
No, we ain't gonna buy it  
We won't buy Apartheid anymore

Don't buy the Brand Israel line  
Boycott for Palesti-ine  
They called we answered, with our  
song  
We'll fight Israeli oppression,  
And US collaboration  
If we have one voice, we'll be strong

We're not gonna buy it  
No, we ain't gonna buy it  
We won't buy Apartheid anymore

Apologists so condescending  
Their gall is never ending  
We just want justice, nothing less  
The West Bank is invaded  
Gaza is still blockaded  
We'll do our best, to end this mess

Whoa.....

Whoa.....

We're right/yeah  
We're free/yeah  
We'll fight/yeah  
You'll see/yeah

We're not gonna buy it  
No, we ain't gonna buy it  
We won't buy Apartheid anymore!

## **CONSUMER BOYCOTT/BDS CHANTS**

**They whitewash**, we protest  
Boycott, sanction and divest

Attention shoppers, draw the line  
Stand up for Palestine!

Brand **Israel** - don't **buy** the line  
They're destroying Palestine!

No profits from **Israeli** crime  
Free **Palestine** - now's the time!

These products are not benign  
They help oppress in Palestine

When you shop and when you dine,  
Stand up for Palestine!

A pretty package cannot hide  
Profiting from apartheid

Shoppers, you can a stand  
No excuse for stealing land

BDS heed the call  
Fight for justice... for all!

As you wait in the checkout line  
Think about Palestine!

Shopkeepers, don't you know?  
Israeli Apartheid's got to go!

Not another nickel, not another dime  
No more money for Israel's crimes

# AROMA ESPRESSO BAR:

## For What it Costs

(to the tune of Buffalo Springfield's "For What It's Worth")

There's something happenin' there  
What it is ain't exactly fair  
There's a man with a gun sowin' fear  
Sayin' your **country's** mine now so  
**disappear**

### CHORUS:

Think it's time we stop,  
Hey what's that scent  
Smells like illegal settlement

There's cappuccinos being steamed  
But that won't **wake** Israel **from** its  
**conquering** dream  
Settlers sip in Male Adum'im  
But **Palestinian** resistance is up to the  
brim

### CHORUS:

Think it's time we stop,  
Hey what's that scent  
Smells like illegal settlement

Your **A-ro-ma** strikes deep  
In the West Bank it will creep  
It **starts** when they bulldoze your  
home  
Try to **rebuild**, they jail you  
and **say** shalom

### CHORUS:

Think it's time we stop,  
Hey what's that scent  
Smells like illegal settlement

What a fine day for a tweet  
**Worldwide** people in the street  
Singin' songs and carryin' signs  
Sayin' **don't** you buy **apartheid**

### CHORUS:

Think it's time we stop,  
Hey what's that scent  
Smells like illegal settlement

## **Bad Cafe**

*(to the tune of Lady Gaga's "Bad Romance")*

### **CHORUS:**

Whoa oh oh oh oh oh oh  
Don't get caught in a bad cafe (2x)

Boycott Boycott-Boycott  
Boycott Boycott-Boycott  
Boycott Boycott-Boycott  
Boycott Aroma (2 x)

Aroma Cafe, built on Palestine  
Aroma Cafe, across the green line  
Free Palestine  
Free Free Free Free Palestine (2x)

I want a coffee with a scone on the  
side  
But not at the cost of Apartheid  
Aroma steals Palestinian land  
Boycott and take a stand!

### **CHORUS:**

Whoa oh oh oh oh oh oh  
Don't get caught in a bad cafe (2x)

Boycott Boycott-Boycott  
Boycott Boycott-Boycott  
Boycott Boycott-Boycott  
Boycott Aroma (2 x)

## **AROMA ESPRESSO BAR** **CHANTS**

Have your coffee light and sweet  
But don't buy A-ro-ma's deceit

They steam milk to cover up  
Occupation in every cup

Aroma espresso is obscene  
Whitewashing with milk and cream

Their cappuccinos are not benign  
They help oppress in Palestine

Baristas and coffee drinkers  
Boycott apartheid, don't be stinkers

A steamy latte cannot hide  
Profiting from apartheid

Soup, salad, coffee, tea  
Palestine will be free!

Drink two coffees, even more  
But don't buy from this settlement  
store

# SODASTREAM (Best Buy, Crate & Barrel, Broadway Panhandler, Staples)

## Carbonation

*(To the tune of tune of Kool and The Gang's "Celebration")*

Woo-hoo! Is this your carbonation?  
Woo-hoo! Is this your carbonation?  
Carbonation lies? Come on!  
Carbonation lies? Come on!

There's a product being sold right here  
For carbonation, but it's not what it  
appears  
Made in a colony - in occupied Palestine  
SodaStream's factory is on the front line

Come on now  
Carbonation  
Don't let bubbles help them steal  
people's land  
Carbonation  
Palestine's struggling, let's give them a  
hand

It's time to come together  
If human rights are what you  
treasure  
Everyone around the world  
Come on!  
Is this your carbonation?  
Woo-hoo! Is this your carbonation?

Carbonation lies? Come on!  
Carbonation lies? Come on!

Justice 'round the world - is our  
dream  
We won't buy, SodaStream  
Justice 'round the world - is our  
dream  
We won't buy, SodaStream  
Carbonation lies? Come on!

## **SodaStreamin'**

*(To the tune of The Mamas and the Papa's  
"California Dreamin'")*

Israel's hasbara  
Tries to hide theft of land  
Terrorizing natives  
That's already been banned  
Then they add greenwashing  
To their devious brand  
No More SodaStreamin'  
For justice take a stand

Israel won't back down  
Taking freedom away  
Time to sell your stock  
In SodaStream today  
No one's safe and warm  
If they're in Israel's way  
No more SodaStreamin'  
No more apartheid days

I've done my research  
On Mishor Adumim  
We keep the conquered on their knees  
When we buy SodaStream  
Don't buy oppression any more  
Take settlements away  
No more SodaStreamin'  
No more apartheid days

## **SODASTREAM CHANTS**

SodaStream, you're full of gas  
Givin' occupation a freeee pass

30 second carbonator?  
Human rights violator!

Drink your soda with some ice  
But not at the cost of human rights!

SodaStream says it's green  
Drowning Palestinian dreams

Burst the bubbles in their pop!  
The occupation's got to stop!

Streaming Soda is a Crime  
When there's Thirst in Palestine!

Settlement products make me  
scream!  
Don't you buy that SodaStream!

Drink your colas with some fizz  
But SodaStream's a settlement biz

# AHAVA (RICKY'S)

## **Ricky's**

*(to the tune of tune of Toni Basil's "Mickey")*

Hey Ricky's, drop that line  
Ahava's stealin' Palestine  
Hey Ricky's, hey Ricky's! (x3)

You've known what Ahava's sellin'  
Just a little too long.  
You ignore what we're tellin'  
That Ahava's doing wrong  
Our ranks our swelling,  
And we are headstrong, Ricky's

Ahava doesn't clean  
It leaves a filthy grime  
They're givin' us the chills,  
And we won't give them our dimes  
As long as they still,  
Profit from their crimes, Ricky's.

### **REFRAIN:**

Oh, Ricky's what a pity  
You don't understand  
You're selling dirty goods,  
'Cause Ahava's stealin' land  
Oh Ricky's what a pity  
Can't you understand  
It's stores like yours, Ricky!  
You make us blue Ricky's, blue Ricky's!  
Stop selling lies, Ricky's!

Oh Ricky's, what a crime  
Ahava steals, you make a dime  
Hey Ricky's, hey Ricky's! (x3)

### **REFRAIN:**

Oh, Ricky's what a pity  
You don't understand  
You're selling dirty goods,  
'Cause Ahava's stealin' land  
Oh Ricky's what a pity  
Can't you understand  
It's stores like yours, Ricky!  
You make us blue Ricky's, blue  
Ricky's!  
Stop selling lies, Ricky's!

Oh Ricky's, drop that brand  
Ahava's stealin' people's land  
Hey Ricky's, hey Ricky's! (x3)

## AHAVA CHANTS

Ahava you can't hide  
We can see your dirty side

Occupation is a Crime  
Don't Steal from Palestine

Ricky's, Ricky's don't you know?  
AHAVA has got to go.

Ahava sells beauty creams  
While they kill Palestinian dreams

Hey Ricky's, what's that scent?  
Smells like illegal settlement

Beauty secret from the Dead Sea  
With occupation no one's free

Ahava, your name is mud  
No cream's worth Palestinian blood

## ACADEMIC BOYCOTT (NYU):

### School Days Under Apartheid

(to the tune of Chuck Berry's "School Days")

Up in the mornin' and out to school  
Israel's **un**iversities are the tool  
Pale**stin**ian hist-ry, they give it a pass  
Too busy with jobs for the army brass  
Workin' your fingers right down to the  
bone  
To **help** control the occupied zone

Ring, ring goes the bell  
Village **kids** are **in** the prison cell  
Discrimination at Ben Gurion  
Pale**stin**ian students almost unknown  
Back in the classroom they cook the  
books  
Apartheid don't **know** how mean it looks

Set the campus on stolen land  
This is **where** the seizure of Palestine's  
planned  
With the **grants** you love, you work for  
the boss  
All day **long** Palestinians waitin' to cross  
Doin' **dem**ographics at Haifu U  
Better **send** some natives to Timbuktu

Hail hail brand Isr-ael  
Our prettier **face** must prevail  
Long live hasbara  
To **fool** the world is the holy grail  
Look **out**, they're callin' us to account  
Acad**em**ic apartheid's beyond the  
pale

Soon as two thousand-five rolls  
around  
We're **boycottin'** to bring apartheid  
down  
You say we violate freedom of  
speech  
But you don't practice what you  
preach  
Up to the corner and round the bend  
Pale**stin**ian freedom is at the end

## ACADEMIC BOYCOTT CHANTS

“Academic **freedom**,” they whine  
But they deny it for Palestine

BDS heed the call  
Academic freedom... for all!

From Gaza to the Golan Heights  
Palestinian students must have rights!

Universities, draw the line  
Stand up for Palestine!

Students, teachers don't you know?  
Israeli Apartheid's got to go!

South Africa you may recall  
Divestment helped Apartheid's fall

New York State don't take the blue pill  
Drop that anti-boycott bill

Albany don't take the bait  
No McCarthyism in this state!

ASA we're on your side  
Standing up against Apartheid

# MAX BRENNER CHOCOLATE BAR & RESTAURANT:

## **BDS**

(to the tune of The Jackson 5's "ABC")

B B-B B D-S

B B-B B D-S

You went to buy some chocolates  
Now you're standing in front of the store  
But, we **got** three letters to sing to you  
That's why we're stopping you at the  
door

(Now now now)

We're gonna teach you  
All about chocolate  
Sit yourself down, and take a seat  
All you gotta do is repeat after me

*CHORUS:*

B-D-S!

Let's boycott, why not divest  
And sanctions  
Make Israel see  
There's a price, don't make nice,  
'Til Palestine is free  
B-D-S!  
Max is an unwelcome guest!  
His IDF is a crime  
It is time, for freedom for Palestine

Bil'in, Jayyous, Jerusalem  
Israel is destroying lives  
And with the help of their collaboration  
Many a dictator thrives  
Ah-ah-ah-dalah's gonna show you  
(show you, show you)  
How to BDS (how to BDS)

Spell me, you , do do do  
Standing up for justice, that's all you  
gotta do

*CHORUS:*

B-D-S!

Let's boycott, why not divest  
And sanctions  
Make Israel see  
There's a price, don't make nice,  
'Til Palestine is free

B-D-S!

Max is an unwelcome guest!  
His IDF is a crime  
It is time, for freedom for Palestine

Freedom now for Palestine (x3)

Sit down Max, and stop your lying!  
Get up folks, show us what you can  
do!

B-D-S

Max is an unwelcome guest  
His IDF is a crime  
It is time, for freedom for Palestine

Freedom now for Palestine (x3)

## Gaza, Gaza

(to the tune of "The Oompa Loompa Song"  
from *Willy Wonka and the Chocolate  
Factory*)

### **CHORUS:**

Gaza, Gaza, what happened to you?  
Broken and starving, what can we do?  
Max Brenner may seem quite benign  
But it 's destroying Pal-es-tine.

What do you get when a cho-co-late  
store

Collaborates in the cri-imes of war?  
Feeding an army that ki-ills and maims  
We know exactly who's to blame  
Chocolate by the bald man

### **CHORUS:**

Gaza, Gaza, what happened to you?  
Broken and starving, what can we do?  
Max Brenner may seem quite benign  
But it 's destroying Pal-es-tine.

Who do you blame for checkpoints and  
bombs  
Violating norms, killing kids and moms  
Blaming the victim's a lie and a shame  
You know exactly who's to blame  
Apartheid by the bald man

### **CHORUS:**

Gaza, Gaza, what happened to you?  
Broken and starving, what can we do?  
Max Brenner may seem quite benign  
But it 's destroying Pal-es-tine.

Boycott! Boycott! That's what we'll do!  
We'll tell Max Brenner "Shame on you."  
You can boycott Isr-a-el too  
Like more and more people  
everywhere do!

## MAX BRENNER CHANTS

Before you eat here, stop, think  
They back occupation with every  
drink

Chocolate's not his only game  
**Brenner** backs **soldiers** who kill  
and maim

His choc-o-late may make you drool  
But he's an Israeli army tool

Craving something icky sweet?  
But **don't** buy Max **Brenner's**  
deceit

Max is bald, that's OK  
But he covers up oppression every  
day

Give Max Brenner your cold  
shoulders  
He **gives** sweets to Israeli soldiers

Golani Brigade, a murderous bunch  
Max **gives** them **chocolate** for  
their lunch



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**For more info and to sign up for announcements: [www.adalahny.org](http://www.adalahny.org)**