

# *Oppression Isn't Fashionable*



**Why is the Fashion Institute of Technology taking money from human rights abuser LEVIEV?** The Daphne Guinness exhibition at The Museum at FIT “has been made possible in part through the generosity of LEVIEV Extraordinary Diamonds.”

## **What's extraordinary about LEVIEV?**

Lev Leviev's diamond companies have been involved in brutal human rights abuses in Angola and unethical business practices in Namibia. His other companies, Africa-Israel and Leader Management and Development, have built thousands of housing units in Israeli settlements in the Occupied West Bank. All Israeli settlements violate international law, and are a major obstacle to peace in the region.

International pressure led to a November, 2010 announcement by Africa-Israel that it had no plans to build more Israeli settlements. But one of Leviev's other companies, Leader Management and Development, continues to violate international law. It is now seizing the farmland and water resources of the Palestinian village of Jayyous to build the settlement of Zufim.

## **FIT should support human rights and international law**

Adalah-NY has confronted Leviev on his illegal practices and human rights abuses for years. As a result, many respected organizations (including Oxfam America, CARE and UNICEF); governments (including Norway and the United Kingdom); major investment firms; and Hollywood stars have distanced themselves from Leviev's companies. FIT should too!

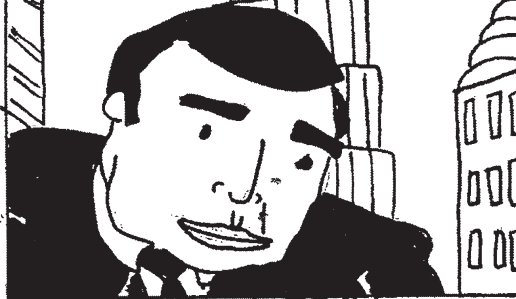
**Call the offices of FIT Museum Director Valerie Steele at (212) 217-4533 and FIT President Joyce Brown at (212) 217 4000 and tell them to: SAY NO TO LEVIEV!**

**FOR MORE INFORMATION: ADALAHNY.ORG**

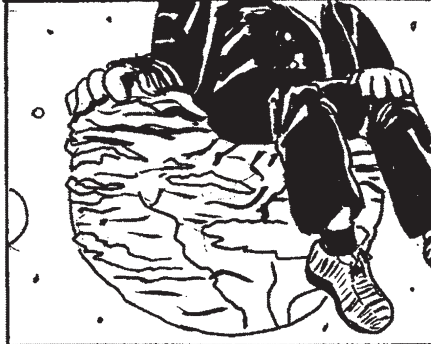
# WHO IS LEV LEVIEV?

AND WHY SHOULD NEW YORKERS STEER CLEAR OF HIM?

HE'S NOT JUST A DIAMOND MERCHANT, HE'S THE WORLD'S 210<sup>TH</sup> RICHEST MAN.



ESTIMATED WORTH? OVER \$4 BILLION.



ACTUALLY, LEVIEV'S EMPIRE IS BUILT ON ABUSED WORKERS AND SHATTERED COMMUNITIES ACROSS THE GLOBE, STRETCHING FAR BEYOND NYC.

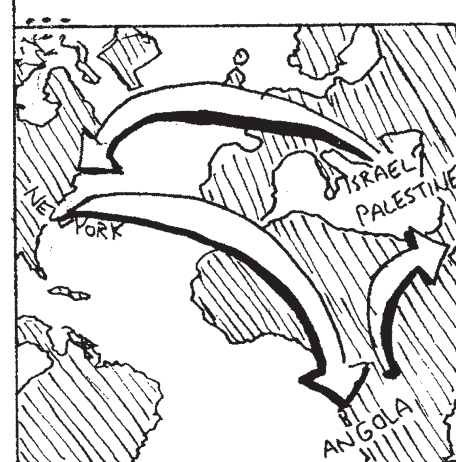
STARTING WITH ANGOLA, WHERE LEVIEV'S DIAMOND MINES ARE RUN BY PRIVATE SECURITY FIRMS THAT ARE THE ONLY LAW IN TOWN.



ENFORCEMENT METHODS INCLUDE BEATING, WHIPPING, TORTURE, SEXUAL ABUSE, EVEN KILLING. ALL OVERSEEN ON THE GROUND BY THE DIAMOND COMPANIES.

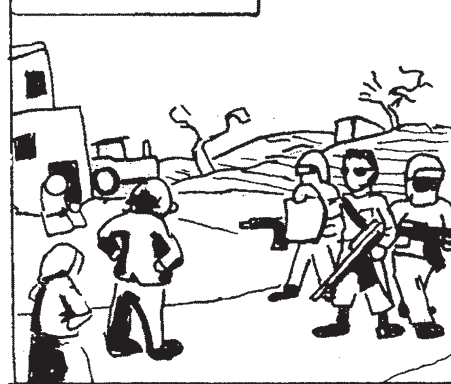


MEANWHILE, IN THE MIDDLE EAST, IN THE VILLAGES OF BILIN AND JAYYOUS IN ISRAELI-OCCUPIED PALESTINE.

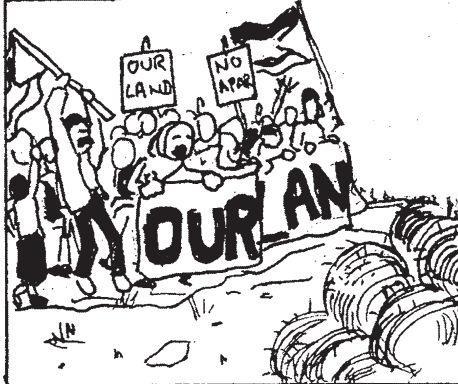


LEVIEV'S CONSTRUCTION COMPANY IS UPROOTING OLIVE TREES

THE LAND BELONGS TO PALESTINIAN FARMERS BUT THE ISRAELI MILITARY HAS SEIZED IT TO BUILD JEWISH ONLY HOUSING.



JAYYOUS AND BILIN HAVE BEEN HOLDING PEACEFUL PROTESTS WITH ISRAELI ACTIVISTS FOR YEARS TO PROTECT THEIR LAND.



AND WE ASK YOU TO JOIN US, TOO...



# BOYCOTT LEVIEV!