

# GOODBYE MOTO,

## WHY BOYCOTT?

In the wake of Israel's recent assault on the people of Gaza and the US government's complicity in the attacks, we as people of conscience in the US must challenge Israeli policies. Israel systematically violates Palestinian human rights through unrelenting checkpoints, surveillance, house demolitions, and military aggression. Hundreds of Palestinian civil society organizations have called on the world to work on campaigns of boycott, divestment, and sanctions (BDS) against Israel and New York is taking up the call! We, the New York Campaign for the Boycott of Israel, call for a boycott of Motorola until it stops profiting from and supporting Israeli apartheid.

**"we as people of conscience in the US must challenge Israeli policies."**

## WHAT CAN I DO?

1. Don't buy Motorola.
2. Say goodbye to Moto! Sign the pledge not to purchase Motorola, online at [www.goodbyemoto.org](http://www.goodbyemoto.org).
3. Spread the word.
4. Visit our website and learn more about the boycott Motorola campaign and the global BDS movement, at [www.goodbyemoto.org](http://www.goodbyemoto.org).



# GOODBYE APARTHEID!

## WHY MOTOROLA?

### We demand Motorola end its involvement in production and sale of fuzes to the Israeli military.

Motorola Israel has produced fuzes used in cluster bombs, 'bunker-buster' bombs, and a variety of other bombs. Cluster bombs, whose export was recently banned by the US government, are each composed of hundreds of exploding bomblets that spray metal shrapnel over a large area when they explode.

Cluster bombs are specifically condemned by an international consensus of human rights organizations, banned by many countries, and even the US government has voiced concern over their use, especially in civilian areas. Despite this, Israel has regularly used cluster bombs in the past few years.

Motorola Israel publicly discussed in April, 2009 plans to sell the department that produces these fuzes. However, to date there is no confirmation that sale has been completed and that Motorola has ended its involvement in production and sale of bomb fuzes.

### We demand Motorola end its transfer and/or sales of all communication devices to the Israeli military

Motorola Israel acquired a \$100 million contract to provide a nationwide military data encrypted cellular network, "Mountain Rose," for the Israeli Defense Forces, allowing commanders to communicate securely anywhere they operate.

The IDF is accelerating investment in Motorola Israel's Mountain Rose system in a time of cutbacks because of its critical role in developing Israel's land-warfare maneuvering capacity.

### We demand Motorola end its transfer and/or sales of all products that aid and support Israel's settlements including all radar detection devices

Motorola supplies the Israeli military with the Wide Area Surveillance System (WASS) and other high-tech configurations of radar devices and thermal cameras used to keep Palestinian civilians under constant surveillance on their own land.

Motorola surveillance systems are being installed around Israeli settlement/colonies that Israel has constructed in the Palestinian West Bank. This shows that Israel has no intention of dismantling the illegal settlements or ending its occupation of Palestinian land.