



# WHAT IS BDS?

IT'S EASY!

- 1 **BOYCOTT** - PRODUCTS MADE IN ISRAEL OR THE OCCUPIED TERRITORIES
- 2 **DIVESTMENT** - FROM ISRAEL AND COMPANIES THAT SUPPORT ISRAEL
- 3 **SANCTIONS** - AGAINST ISRAEL BY GOVERNMENTS AND ORGANIZATIONS

IN 2005, OVER 170 PALESTINIAN CIVIL SOCIETY GROUPS CALLED FOR INTERNATIONAL BDS MOVEMENTS UNTIL ISRAEL

- ENDS THE OCCUPATION
- PROTECTS THE RIGHTS OF PALESTINIAN CITIZENS OF ISRAEL
- RESPECTS THE RIGHT OF REFUGEES TO RETURN TO THEIR HOMES

THE INTERNATIONAL BOYCOTT OF APARTHEID SOUTH AFRICA HELPED END THAT OPPRESSION. THIS NON-VIOLENT TACTIC CAN DO THE SAME FOR PALESTINE.



# SO HOW DO I BDS?

AS AN INDIVIDUAL, LOOK FOR PRODUCTS THAT SAY "MADE IN ISRAEL" AND CHECK ONLINE FOR LISTS OF THINGS THAT MIGHT NOT BE LABELED



START A DISCUSSION IN YOUR CHURCH, UNION OR SHAREHOLDER MEETING ABOUT ETHICAL ALTERNATIVES FOR INVESTMENT



JOIN A LOCAL BDS GROUP TO PRESSURE THE GOVERNMENT. CAN'T FIND ONE? START YOUR OWN!



FOR MORE INFO, CHECK OUT: [www.bdsmovement.net](http://www.bdsmovement.net)  
[www.bigcampaign.org](http://www.bigcampaign.org) [www.whoprofits.org](http://www.whoprofits.org)  
 IN NYC: [www.adalahny.org](http://www.adalahny.org)

And yes, this means no more Sabra hummus. I know it's good

